

Dear Manhasset Business Owner:

The Manhasset Community Coalition Against Substance Abuse (CASA) appreciates your efforts to reduce underage drinking in our community. *From 2011 to 2013, our youth reported a decrease in their ability to access alcohol from retailers, restaurants, bars, clubs, etc.* **However, from 2013 to 2015, Manhasset youth self-reported an increase in access to alcohol from retailers, restaurants, bars, clubs, etc.** (See enclosed Public Availability and Use Chart).

Manhasset CASA is providing **FREE ONLINE Responsible Beverage Server Training** for you and your employees and **will pay for your participation in a certified NYS Liquor Authority (NYSLA) on-line Alcohol Training Awareness Program (ATAP).**

According to the NYSLA, the online training, coordinated through rservering.com, will help your business comply with the Alcohol Beverage Control Laws, and educate how to stop underage drinking and sales to intoxicated persons. RSERVERING.COM is a NYSLA Certified ATAP School. **While participation is voluntary, the NYSLA recommends that all employees who are involved in the sale or service of alcoholic beverages complete an ATAP course.**

WHAT'S IN IT FOR MY BUSINESS TO PARTICIPATE?

- The training is paid entirely by Manhasset CASA.
- The NYSLA has changed the way it conducts underage sting operations. It has long been standard practice that if an underage decoy is asked for their age by a store clerk, he/she must answer truthfully, and may not lie. **Under the new protocol, if questioned, the underage decoys are allowed to lie about their age, putting retailers at greater risk of selling to an undercover minor.** *If you and your employees participate in this NYSSLA certified training and are caught selling to a minor:*

- The penalty is limited to a claim against the licensee's surety bond. **Note:** It is the licensee's responsibility to bring this to the attention of the Authority's prosecutor.
- If the person who sold the alcoholic beverages did not complete an ATAP course before the sale, the licensee can still obtain a 25% reduction of the penalty. This reduction is available to a licensee who provides proof that all of its employees directly involved in the sale or service of alcoholic beverages have successfully completed an ATAP course. The proof must be submitted within 90 days of the penalty being imposed. If you take the course after you are caught selling to a minor, your fine will be reduced by 25%.
- When you and your employees participate in Manhasset CASA's free *NYSLA Certified ATAP Training*, each of you will receive a Certificate of Completion which expires three years from the date of the program session.
- You will be part of a community wide collaboration to ensure the health and safety of Manhasset youth.

To participate in the program and setup your account, please contact Cathy Samuels, Project Director at 516-267-7548 or casa_org@manhasset.k12.ny.us .

***Again,** The NYSLA recommends that all employees who are involved in the sale or service of alcoholic beverages complete an ATAP course.*

We look forward to your active participation in the program to reduce underage drinking in the Manhasset community.

Manhasset CASA Executive Board